

2024 WE Sponsor Benefits Matrix 1/1/2024 to 12/31/2024

Diamond \$15,000 **Platinum** \$10,500 **Gold** \$8,000 **Silver** \$5,500 **Bronze** \$2,500

Early Bird' Pricing - Lock in 2023 Pricing Level by Nov 1, 2023

| | NA | 10,250 | 7,750 | 5,250 | 2,500 |
|---|---------|--------|-------|-------|-------|
| With existing IFMA membership, your organization receives a complementary WE Membership(s) (\$99 value each) | 5 | 4 | 3 | 2 | 1 |
| Level, Name & Logo recognition WE Website | x | x | x | x | x |
| Level, Name & Logo recognition on WE marketing materials | x | x | x | x | x |
| Level & Logo recognition on WE: Brief | x | x | x | x | x |
| Level, Name & Logo recognition on Sponsors Banners (as allowed) during World Workplace, World Workplace Europe & Facility Fusion (Virtual or In Person) | x | x | x | x | x |
| Level, Name & Logo recognition as a part of 12 annual WE:binars | x | x | x | x | x |
| Link to Sponsors website from WE Website Sponsorship page | x | x | x | x | |
| Opportunity to Moderate a WE (virtual or in person) Session during FY 2024 IFMA conference or HUB event **** | x | x | x | x | |
| Sponsor Introduction during a monthly WE:binar | x | x | x | x | |
| Sponsor Spotlight in WE: Brief* | x | x | x | | |
| WE Sponsor Social Media Recognition Campaign | Monthly | 4x | 1x | | |
| Sponsor Recognition in the WE Service Directory | x | x | x | | |
| Priority consideration to present at a WE:binar or WE HUB event ** | x | x | x | | |
| Complementary registration in 1 module within the Workplace Strategy & Leadership Program (WSLP) Webinars (\$650 value) | x | x | | | |
| Permission to forward WE: Brief (special sponsor link) to employees and customers *** | x | x | | | |
| Priority consideration to present in person one (1), 30 min or 1 hr Presentation before or during a WE event or track** | x | x | | | |
| Priority consideration to write or co-author one (1) FMJ bylined article; subject to editorial approval | x | x | | | |
| Overall event sponsor for the WE 'pre event' and 'WE track' at Facility Fusion and World Workplace | x | | | | |
| Ability to co-brand novelty give-away item(s) at WE events at IFMA conferences | x | | | | |
| WE:bsite banner recognition on home page | x | | | | |
| Permission to forward a sponsor branded WE: Brief to employees and customers *** | x | | | | |
| * Requires copy (50 word maximum, 1 hyperlink and art at time of sponsorship) | | | | | |
| ** Requires session review & approval by WE Event Planning Committee | | | | | |
| *** Proper link and permission to forward will be provided. Co-Branded version available - separate pricing | | | | | |
| **** World Workplace, Facility Fusion, World Workplace Europe or WE HUB Event | | | | | |