

2024 WE Sponsor Benefits Matrix 1/1/2024 to 12/31/2024

Diamond \$15,000	Platinum \$10,500	Gold \$8,000	Silver \$5,500	Bronze \$2,500
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Early Bird' Pricing - Lock in 2023 Pricing Level by Nov 1, 2023	NA	10,250	7,750	5,250	2,500
With existing IFMA membership, your organization receives a complementary WE Membership(s) (\$99 value each)	5	4	3	2	1
Level, Name & Logo recognition WE Website	x	x	x	x	x
Level, Name & Logo recognition on WE marketing materials	x	x	x	x	x
Level & Logo recognition on WE: Brief	x	x	x	x	x
Level, Name & Logo recognition on Sponsors Banners (as allowed) during World Workplace, World Workplace Europe & Facility Fusion (Virtual or In Person)	x	x	x	x	x
Level, Name & Logo recognition as a part of 12 annual WE:binars	x	x	x	x	x
Link to Sponsors website from WE Website Sponsorship page	x	x	x	x	
Opportunity to Moderate a WE (virtual or in person) Session during FY 2024 IFMA conference or HUB event ****	x	x	x	x	
Sponsor Introduction during a monthly WE:binar	x	x	x	x	
Sponsor Spotlight in WE: Brief*	x	x	x		
WE Sponsor Social Media Recognition Campaign	Monthly	4x	1x		
Sponsor Recognition in the WE Service Directory	x	x	x		
Priority consideration to present at a WE:binar or WE HUB event **	x	x	x		
Complementary registration in 1 module within the Workplace Strategy & Leadership Program (WSLP) Webinars (\$650 value)	x	x			
Permission to forward WE: Brief (special sponsor link) to employees and customers ***	x	x			
Priority consideration to present in person one (1), 30 min or 1 hr Presentation before or during a WE event or track**	x	x			
Priority consideration to write or co-author one (1) FMJ bylined article; subject to editorial approval	x	x			
Overall event sponsor for the WE 'pre event' and 'WE track' at Facility Fusion and World Workplace	x				
Ability to co-brand novelty give-away item(s) at WE events at IFMA conferences	x				
WE:bsite banner recognition on home page	x				
Permission to forward a sponsor branded WE: Brief to employees and customers ***	x				
* Requires copy (50 word maximum, 1 hyperlink and art at time of sponsorship)					
** Requires session review & approval by WE Event Planning Committee					
*** Proper link and permission to forward will be provided. Co-Branded version available - separate pricing					
**** World Workplace, Facility Fusion, World Workplace Europe or WE HUB Event					