

WE Sponsor Benefits 2023
1/1/2023 to 12/31/2023

Platinum **Gold** **Silver** **Bronze**
\$10,250 **\$7,750** **\$5,250** **\$2,500**

	Platinum	Gold	Silver	Bronze
With existing IFMA membership, your organization receives a complimentary WE Membership(s) (\$99 value each)	4	3	2	1
Level, Name & Logo recognition WE Website	x	x	x	x
Link to Sponsors website from WE Website Sponsorship page	x	x	x	x
Level, Name & Logo recognition on WE marketing materials	x	x	x	x
Level & Logo recognition on WE: Brief	x	x	x	x
Level, Name & Logo recognition on Sponsors Banners (as allowed) during World Workplace, World Workplace Europe & Facility Fusion (Virtual or In Person)	x	x	x	x
Level, Name & Logo recognition as a part of 12 annual WE:binars	x	x	x	x
WE Sponsor Social Media Recognition Campaign	3x	x	x	
Opportunity to Moderate or Speak at WE (virtual or in person) Session during FY 2023 IFMA conference or HUB event ****	x	x	x	
Sponsor and speaker Introduction during a monthly WE:binar	x	x	x	
Priority consideration to present at a WE:binar or WE HUB event **	x	x	x	
Sponsor Spotlight in WE: Brief*	x	x		
Complementary registration in three (3) Workplace Management Program (WMP) Webinars (\$150 value)	2	1		
Permission to forward WE: Brief to up to 1000 recipients***	x			
Opportunity to submit one (1), 30 minute or 1 hour WE Presentation at a WE event **	x			
Opportunity to provide co-branded novelty give-away item at WE event, either shipped individually to homes or at an in person event	x			
Opportunity to write or co-author one (1) FMJ bylined article; subject to editorial approval	x			

* Requires copy (50 word maximum, 1 hyperlink and art at time of sponsorship)

** Requires session review & approval by WE Event Planning Committee

*** Proper link and permission to forward will be provided. Co-Branded version available - separate pricing