

## JOIN THE **'WE'** MOVEMENT!

Be a part of the conversation

The **Workplace Evolutionaries (WE)** are a global community of professionals who are committed to:

- **Positively Impacting Lives** Through Workplace Innovation: experience, health & wellness, sustainable practices and technology
- **Increasing Thought Leadership** Through Education and Knowledge Sharing
- **Building Your Network** (Personal and Professional)

...all of which is underpinned by greater  
**social responsibility**

**WE** do this through a range of remarkable programs and activities:

- WE: Brief** – curated summary of the latest Workplace research
- WE: binars** – knowledge shared by global thought leaders relating to the most current WP topics
- WE: Learn** – Workplace Strategy and Leadership Certificate Program
- WE: Events** – networking presentations and activities at global conferences
- WE: HUB** – networking presentations & activities at a local, regional level

**Become a part of our movement today!**

*(enjoy your **FREE** Work Design subscription)*

It's easy. [Click Here](#)

**WE** Website: [WE.IFMA.ORG/Join](http://WE.IFMA.ORG/Join)



***“Changing the world one workplace at a time!”***

# 2023 WE Sponsorship Benefits

WE (Returning) Sponsor Benefits 2023 1/1/2023 to 12/31/2023	Platinum \$10,250	Gold \$7,750	Silver \$5,250	Bronze \$2,500
With existing IFMA membership, your organization receives a complementary WE Membership(s) (\$99 value each)	4	3	2	1
Level, Name & Logo recognition WE Website	x	x	x	x
Link to Sponsors website from WE Website Sponsorship page	x	x	x	x
Level, Name & Logo recognition on WE marketing materials	x	x	x	x
Level & Logo recognition on WE: Brief	x	x	x	x
Level, Name & Logo recognition on Sponsors Banners (as allowed) during World Workplace, World Workplace Europe & Facility Fusion (Virtual or In Person)	x	x	x	x
Level, Name & Logo recognition as a part of 12 annual WE:binars	x	x	x	x
WE Sponsor Social Media Recognition Campaign	3x	x	x	
Opportunity to Moderate or Speak at WE (virtual or in person) Session during FY 2023 IFMA conference or HUB event ****	x	x	x	
Sponsor and speaker Introduction during a monthly WE:binar	x	x	x	
Priority consideration to present at a WE:binar or WE HUB event **	x	x	x	
Sponsor Spotlight in WE:Brief*	x	x		
Complementary registration in three (3) Workplace Management Program (WMP) Webinars (\$150 value)	2	1		
Permission to forward WE: Brief to up to 1000 recipients***	x			
Opportunity to submit one (1), 30 minute or 1 hour WE Presentation at a WE event **	x			
Opportunity to provide co-branded novelty give-away item at WE event, either shipped individually to homes or at an in person event	x			
Opportunity to write or co-author one (1) FMJ bylined article; subject to editorial approval	x			

\* Requires copy (50 word maximum, 1 hyperlink and art at time of sponsorship)  
 \*\* Requires session review & approval by WE Event Planning Committee  
 \*\*\* Proper link and permission to forward will be provided. Co-Branded version available - separate pricing

## WE Current Sponsors



Platinum Sponsor



Gold Sponsor



Silver Sponsor



Use your camera to learn more about becoming a WE sponsor