

## WE Sponsorship Benefits Overview - 2022

<b>WE Sponsorship Benefits 2022 (NEW Sponsors) 1/1/2022 to 12/31/2022</b>		<b>Platinum \$10,500</b>	<b>Gold \$8,000</b>	<b>Silver \$5,500</b>	<b>Bronze \$2,750</b>
With existing IFMA membership, your organization receives a complimentary WE Membership(s) (\$99 value each)	4	3	2	1	
Level, Name & Logo recognition WE Website	x	x	x	x	
Link to Sponsors website from WE Website Sponsorship page	x	x	x	x	
Level, Name & Logo recognition on WE marketing materials	x	x	x	x	
Level & Logo recognition on WE: Brief	x	x	x	x	
Level, Name & Logo recognition on Sponsors Banners during World Workplace, World Workplace Europe & Facility Fusion (Virtual or In Person)	x	x	x	x	
Level, Name & Logo recognition as a part of 12 annual WE: binars	x	x	x	x	
WE Sponsorship Social Media Recognition	x	x	x		
Opportunity to Moderate or Speak at WE (virtual or in person) Session during FY 2021 IFMA conference or HUB event ****	x	x	x		
Sponsor and speaker Introduction during a monthly WE:binar	x	x	x		
Priority consideration to present at a WE:binar or WE HUB event **	x	x	x		
Sponsor Spotlight in WE: Brief*	x	x			
Complementary registration in three (3) Workplace Management Program (WMP) Webinars (\$150 value)	2	1			
Permission to forward WE: Brief to up to 1000 recipients***	x				
Opportunity to submit one (1), 30 minute or 1 hour WE Workshop or Presentation at a WE event **	x				
Opportunity to provide co-branded novelty give-away item at WE event, either shipped individually to homes or at an in person event	x				
Opportunity to write or co-author one (1) FMJ bylined article; subject to editorial approval	x				
* Requires copy (50 word maximum, 1 hyperlink and art at time of sponsorship)					
** Requires session review & approval by Planning Committee					
*** Proper link and permission to forward will be provided. Co-Branded version available - separate pricing					
**** World Workplace, Facility Fusion, World Workplace Europe or WE HUB Event					