Global Work-from-Home Experience Survey

A global research effort to understand the Work-from-Home experience, benefits, and barriers to success.

March 2020
Global Work-from-Home Experience Survey

WHAT

A first-of-its kind global survey to gather much-needed data about the impact of Covid-19 on how and where people are working.

WHY

Provide critical insights into the impact COVID-19 will have on the future of work and the workplace.

HOW

Results will be shared via reports, webinars, press releases, and publications through our supporters.
Our Objectives

• Gather much-needed data about the impact of COVID-19 on how and where people work. This first-of-a-kind Global Work-from-Home Experience Survey will reveal:
  • What is and isn’t working for people who are working from home during this crisis
  • The relationship between work-at-home effectiveness and organizational, technological, and employee readiness
  • The potential impact of work-from-home on employers, employees, and the environment
  • How organizations can improve the performance of their people both now and in the months and years ahead
  • The likely impact of Covid-19 on future workplace plans, designs, and practices

“This will be the first set of insights about how the sudden move to working from home has effected global employers and employees. The data will establish a benchmark for future surveys and give organizations the information they need to both improve the work-at-home experience now and better plan for the future of work when the crisis is over.”

Peter Ankerstjerne, First Vice Chair of IFMA.
The Global Work-From-Home Experience Survey

• This multi-faceted assessment is based industry research and best practices. The holistic framework is designed to support informed workplace decision-making during and after the COVID-19 emergency.
Results provide data-driven insights

- PRACTICAL ADVICE to address actions we can all be taking now, 6-months from now, and the long term
- ALIGN THE EXPERIENCE so that people, teams and organizations can maintain their effectiveness in these uncertain times
- PLANNING GUIDANCE insights that will help CRE professionals optimize their workplace strategy and planning efforts
- QUANTIFY IMPACTS on people, planet, and profitability objectives, to use in making the case for future changes and investments in your organization

“We want to help workplace leaders not only survive this crisis, but emerge from it with new insights, intelligence, and approaches for the future.”

Kate North, Co-Founder of Global Chair of Workplace Evolutionaries
The survey will initially be distributed to a broad audience of IFMA members and remain 1 month during this initial launch. The survey is also being endorsed through other industry groups to support a representative survey sample and create a reliable database. Employer-specific administration is also available as an option.

Analysis will be conducted by iometrics following each survey close and will utilize survey research best practices, drawing from over two decades of experience with similar research.

A report on aggregate results will be available upon the survey close. This will focus on participation trends, remote work success factors and impacts, as well as the implications for the workplace of the future. There is an additional opportunity for organization-specific results and comparisons.

The findings will inform a series of reports, webinars, press releases, and publications that will be made available to members and participating organizations.

There is interest in conducting follow-up surveys at regular intervals during and after the COVID-19 pandemic to create an informative database of remote work intelligence. Follow-up research and longitudinal analysis will continue to inform future workforce and workplace decision making.
For More Information

For More Information About The Survey: 
https://WE.IFMA.Org/work-from-home-experience-survey/

To Inquire About Reporting And Benchmarking For Your Organization Contact: 
benchmark@WE.IFMA.Org.

Information On Survey Data Privacy And GDPR Compliance Can Be Found Here: 

Learn More About Workplace Evolutionaries (WE) Here: 
https://WE.IFMA.org/

Preview Survey Link Available Upon Request
Help us learn from this Global Experiment
please take the
Global Work-from-Home Experience Survey

https://www.research.net/r/IFMA-WFH
Company-Specific Administration Options
Through Iometrics and Global Workplace Analytics

No Cost Services
1. Administer the survey within your organization
2. Custom survey Branding (your company logo)
3. Company-specific URL
4. Access to overall survey results when available (report, webinar, etc.)

Custom Options
1. Additional Language (Language support through survey tool + linguistic tailoring by client). Prep and test for launch
2. Custom demographic categories (your departments, buildings, etc.)
3. Company-specific online survey results dashboard for overall company results. Live updating of results.
4. Custom report on results for your company (results delivered in pdf/xls file format). Will prepare custom report after survey closes with group comparisons (per your demographics), implications and virtual meeting to review results

Note: Costs are per line item. All survey research is being done on a volunteer basis and any costs are not intended to profit but to cover direct expenses.