



Workplace Evolutionaries 2020 Sponsorship Matrix:

WE Sponsorship Benefits 2020	Platinum \$10,000	Gold \$7,500	Silver \$5000	Bronze \$2500
Complementary WE Membership(s) - Assumes IFMA Member Status (Annual) exists (\$99 value each!)	4	3	2	1
Level, Name & Logo recognition WE Website	x	x	x	x
Link to Sponsors website from WE Website Sponsorship page	x	x	x	x
Level, Name & Logo recognition on WE marketing materials	x	x	x	x
Level, Name & Logo recognition on Sponsors Banners located within the WE Room during World Workplace, World Workplace Europe & Facility Fusion	x	x	x	x
Level & Logo recognition on WE: Brief	x	x	x	x
Level, Name & Logo recognition as a part of 12 annual WE: binars	x	x	x	x
Opportunity to Moderate a WE Session during major conferences	x	x	x	
Opportunity to Introduce Speakers during WE: binars	x	x	x	
Sponsor Spotlight in WE: Brief*	x	x		
Complementary registration in three (3) Workplace Management Program (WMP) Webinars (\$150 value)	2	1		
Opportunity to submit one (1), 1-1/2 hour WE Workshop at key event **	x	x		
Permission to forward WE: Brief to up to 1000 recipients***	x			
Opportunity to provide co-branded novelty give-away item at WE event	x			
Opportunity to write or co-author one (1) FMJ bylined article; subject to editorial approval	x			
Logo inclusion on podium banner	x			
* Requires copy (50 word maximum, 1 hyperlink and art at time of sponsorship)				
** Requires session review & approval by Planning Committee; 1 per conference				
*** Proper link and permission to forward will be provided. Branded version available - separate pricing				

MISSION:

To stimulate innovation by empowering people to create, lead and implement workplace transformation that will influence the evolution of the workplace through research and knowledge sharing.