GETTING THE DOLLARS, CENTS AND FUTURE EARNINGS FROM THE INNOVATION INVESTMENT

Mike Petrusky, iOFFICE
EPISODE 39

“THE ELEMENTAL WORKPLACE” AND EMBRACING THE SPIRIT OF PUNK WITH NEIL Usher

work ≈ ssence
Gartner says…

“A digital workplace enables new, more effective ways of working; raises employee engagement and agility; and exploits consumer-oriented styles and technologies…”
Gartner says…

“It is based on the assumption that engaged employees are more willing to change roles and responsibilities and embrace new technology, enabling organizations to capitalize on the creativity of their workforce and deliver better business outcomes.”
“A holistic view of your real estate considers both the hard costs like rent and utilities as well as their residual impact on the people who work there.”
$3 per square foot per year for utilities

$30 for real estate

$300 for payroll
HUMAN-CENTRIC MEASUREMENTS

- Speed to Innovation
- Connection to Other People
- Churn & Turnover
- Accepted Positions vs. Offered
- Number of Sick Days
- Happiness Factor
- Engagement
- Hours People are Willing to Work
All systems have data points the employee needs.
EMPLOYEE EXPERIENCE IN THE WORKPLACE

1. FIND
   - Information
   - People
   - Teams, Projects & Neighborhoods
   - Assets
   - Events
   - Spaces

2. RESERVE
   - Spaces
   - Dates/Times
   - Invitations

3. REQUEST
   - Service
   - Repair
   - Comfort
   - Set-up

4. RECEIVE
   - Guests
   - Packages
IMPROVED BUSINESS OUTCOMES

BUSINESS INTELLIGENCE

OPERATIONAL SYSTEMS
- IWMS
- Human Resources
- Calendars
- Reservations

slack
The ROI of Increased Engagement, Retained Staff and Saving 10 Minutes A Day…
TECH DRIVES THE FUTURE WORKPLACE

- Connectivity
- Mobility
- Data
1) Internet of Things (IoT)
2) Predictive Analytics
3) Artificial Intelligence (AI)
Better use and plan your space

Real-time data and information

Optimize and “right-size” the work environment
• Intelligently maintain your space
• Anticipate the needs of occupants
• Improved employee experience
ARTIFICIAL INTELLIGENCE (AI)
Culture + Space + Technology = Employee Experience
Employee Experience Wins the Race!

Organizations that invest in EX outperform their peers...

147% per share*

*Gallup
“The workplace is definitely a tool to be leveraged, however, at the end of the day it comes down to: ‘Do I know my purpose and do I belong and am I valued’…and to me that is employee experience.”

– Heather Davis
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– Heather Davis
Thank you!
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