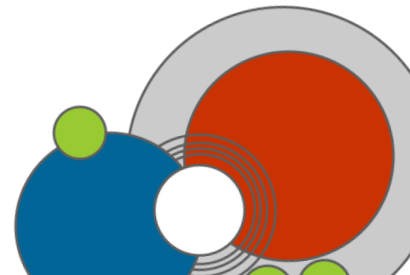
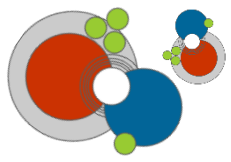


DESIGNING FOR PEOPLE!

Emily Thrasher, Property Management Executive

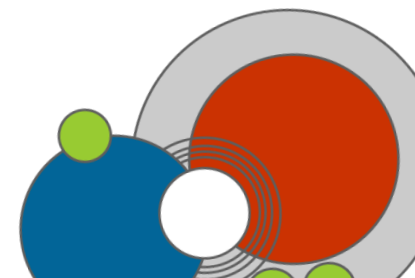
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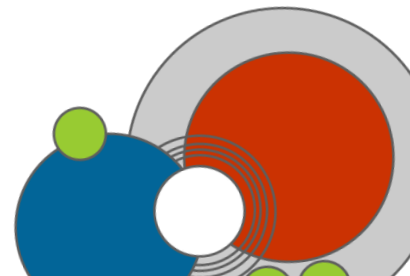
face-to-face business meetings
across the USA

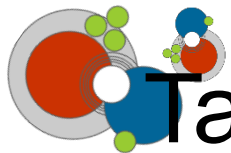




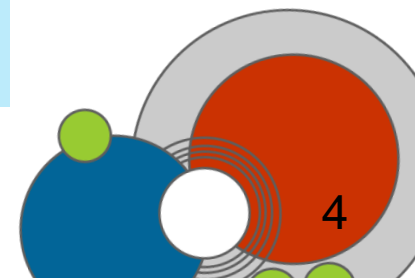
According to McKinsey Digital

“45% of the activities individuals are paid to perform can be automated by adapting currently demonstrated technologies. In the U.S., these activities represent about **\$2 trillion** in annual wages.





Take some of the minutiae out of the day-to-day

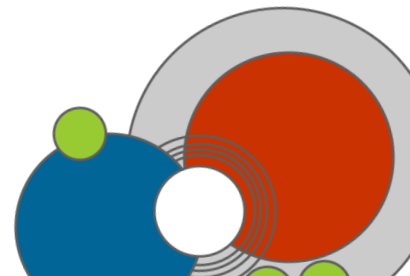




How do you know what to automate?

Determine your organizational needs

1. Start simple
2. Create an efficiency mindset with your employees
3. Have your board of experts document best practices
4. Pick the right technology partners

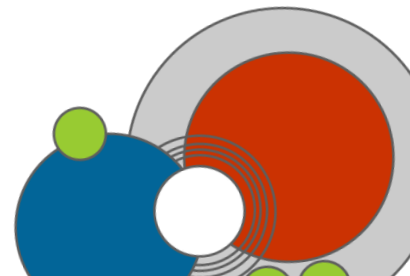




The balance of automation and human touch

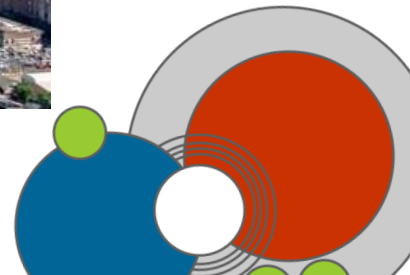
Why does it work?

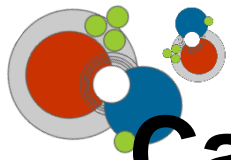
1. Humans have a more dynamic set of skills
2. Automation allows us to work smarter
3. We cannot plan for the future while anticipating that the technology climate will stay static





Hudson Yards





Categorize your vendors

1. Tactical

Get the best service at the lowest price from them.

2. Strategic

Ensure they're capable of supporting your team on critical initiatives.

3. Partners

Gain technical and business insight to help navigate challenges and identify opportunities.

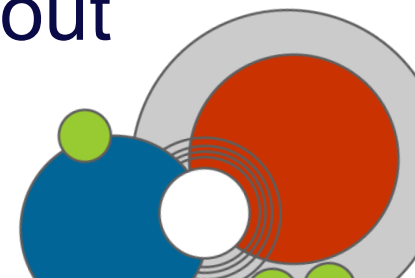


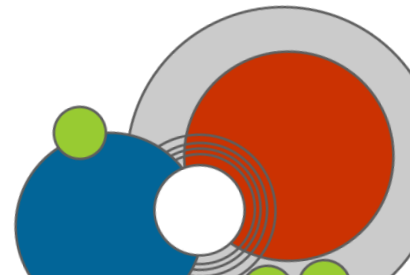
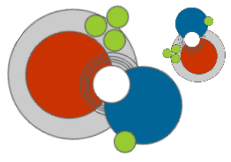


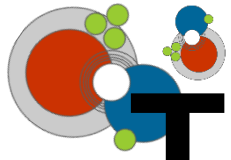
Next steps...

You've categorized your vendors. Now what?

1. Ask the hard questions
2. Don't undervalue your partners
3. Meet them
4. Share ideas and your strategy
5. Choose smaller partners if you don't want a solution out of the box







Thank you!

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