WEDNESDAY
October 3, 2018

8:00 – 10:00 am WE@World Workplace 2018!
• Welcome and What’s New with WE – Kate North, Colliers International and Pat Turnbull
• “A Year of Insights from the Industry’s Best Workplace Innovators” Mike Petrusky, iOffice
• WE Workshop with best-selling author, Bill Jensen “The Day Tomorrow Said No” New models to embrace the future
• Austria’s hottest workplace case study, Erste Bank with, Martin Ruppe, Erste Bank

1:00 – 4:45 pm SHIFT HAPPENS: Workplace and World Café
Communities Coming Together to Explore the Top 3 Big Shifts in Workplace, Sustainability, Technology and Real Estate and what it means to our industry, organizations and our profession
You wont want to miss this and registration is limited and required.

THURSDAY
October 4, 2018

9:30- 1:15 pm SHIFT Happens: Panel Presentations
9:30 am Welcome – Highlights from Wednesday – Kate North
9:40 am Goals in the Age of Resiliency: ESUS – Dean Stanberry and Christopher Cayter
10:25 am Leveraging Technologies to Accelerate Human Experience: WE – Molly Bales, Christina DeBono, Lorri Rolandson, Ujjaini Dasgupta
11:15 am Crossing Generations with FM Technology: IT – Ted Ritter, Laura Svitak, Geoff Williams
12:05 pm Survival Skills for FM: REAL – Joseph Poskie
12:50 pm Join a Community Today! – Pat Turnbull
1:00pm Conclusion – Community Leaders

1:45 – 2:15 pm The Big Shift
   Presenters: Kay Sargent, - HOK, Megan Campbell - Unispace

2:15 – 2:45 pm How Facilities Help Drive Culture and Employee Engagement
   Presenter: Kelly Duff – Allstate Insurance

3:00 – 3:30 pm Highlights from the 2018 New Ways of Working – Fifth Biennial Global Benchmarking Study
   Presenters: Chris Hood – Advanced Workplace Associates, Kate Lister – Global Workplace Analytics, Dr. Gabor Nagy – Haworth

3:30 – 4:00 pm Demystifying Workplace Experience in FM
   Presenters: Rachel Permuth, Ronni Schorr – Sodexo

4:15 – 4:45 pm Revelations and Calculations about Circulation
   Presenters: Cheryl Duvall, Dudley Whitney – Avance LLC

4:45 – 5:15 pm Making the Change Process Predictable
   Presenters: Richard Fanelli – FM Studios, Jennifer Olson – KGO Project Management

5:45 – 8:00 pm WE Tour, WE Learn, WE Socialize with IA
Join WE/IA in an IA hosted event including appetizers, beverages and a tour of one of America’s largest privately held full-service advertising and marketing agencies: Mower.

Attendees will meet at IA office: 615 S. College Street (building lobby & escorted to IA office)
Tour Times: 6:15, 6:45, 7:15 pm

RSVP Required - Member and Nonmembers are invited
8:00 – 8:30 am  
**Redefining Experience: Friends, Fit, Food, Find, Fix, Feel**  
**Presenter:** Brennan McReynolds, CBRE

8:30 – 9:00 am  
**Need for Focus Work and How to Design for It**  
**Presenter:** Dr. Gabor Nagy – Haworth

9:15 – 9:45 am  
**Quantifying the Impact of Change: A Brainstorming Session**  
**Presenters:** Kate Lister – Global Workplace Analytics

9:45 – 10:15 am  
**Quantifying a Great Experience: The Design Factors that Matter Most**  
**Presenters:** Janet Pogue McLaurin, Timothy Pitman – Gensler Research Institute

10:30 – 11:00 am  
**The Future of Work - Through the Lens of HR, IT, RE/FM**  
**Presenters:** Kate North – Colliers International; Darrell Smith, Google

11:00 – 11:30 am  
**The New Landscape of Work: A Paradigm of Work and its Impact on the Workplace**  
**Presenters:** Arnold Levin, Michael Johnson – SmithGroupJJR

11:45 - 12:15 pm  
**Cracking the Code to Deploying an “Unassigned Workplace Strategy”**  
**Presenters:** Dr. Sally Augustin – Design Science, Ilya Devêrs – WPA

12:15 – 12:45 pm  
**Hacking the Workplace: A Simple Guide to Elevating the Employee Experience by Leveraging the Systems you Already Have**  
**Presenters:** Elizabeth Dukes; Kenton Gray – iOffice, Magnus Löfsjögård – Sodexo

---

**Join WE for only $55.00 a year! (With an IFMA Membership)**

**WE Membership Benefits:**

- Monthly **WE:binars**
- Receive the exclusive **WE Brief** bi-monthly in you inbox
- Unlimited Access to **WE Videos** with leading information on the changing workplace
- Membership to our **WE Hubs**
- Invitations to all **WE Events**, Tours and Pre-Conferences
- **WE Leadership** opportunities
- Discounts on **WE Research** Papers & Books
- Discounts on **Friends of WE** special events (WorkTech, WorkDesign Magazine, Future Workplace and more)
- **Engage with WE members**

**It’s Easy to Join!**

- After each WE Session in Room 208A
- WE Website – **WE.IFMA.org/JOIN**
- Call IFMA membership at 713-623-4362

---

**Share the love!**

Let your friends and colleagues know what you’re doing at WWP  
**Twitter:** WEworkplace  Hashtag: #WWPChar18  
**Facebook:** Workplace Evolutionaries  
**LinkedIn Group:** Workplace Evolutionaries

**WWW.WE.IFMA.ORG**