



**WEDNESDAY**

October 3, 2018

**8:00 – 10:00 am**

**WE@World Workplace 2018!**

- Welcome and What's New with WE – Kate North, Colliers International and Pat Turnbull
- “A Year of Insights from the Industry’s Best Workplace Innovators” Mike Petrusky, iOffice
- WE Workshop with best-selling author, Bill Jensen “The Day Tomorrow Said No” New models to embrace the future
- Austria’s hottest workplace case study, Erste Bank with, Martin Ruppe, Erste Bank

**1:00 – 4:45 pm**

**SHIFT HAPPENS: Workplace and World Café**

Communities Coming Together to Explore the Top 3 Big Shifts in Workplace, Sustainability, Technology and Real Estate and what it means to our industry, organizations and our profession  
You wont want to miss this and registration is limited and required.

**THURSDAY**

October 4, 2018

**9:30- 1:15 pm**

**SHIFT Happens: Panel Presentations**

**9:30 am**

**Welcome – Highlights from Wednesday** – Kate North

**9:40 am**

**Goals in the Age of Resiliency: ESUS** – Dean Stanberry and Christopher Cayter

**10:25 am**

**Leveraging Technologies to Accelerate Human Experience: WE** – Molly Bales, Christina DeBono, Lorri Rolandson, Ujjaini Dasgupta

**11:15 am**

**Crossing Generations with FM Technology: IT** – Ted Ritter, Laura Svitak, Geoff Williams

**12:05 pm**

**Survival Skills for FM: REAL** – Joseph Poskie

**12:50 pm**

**Join a Community Today!** – Pat Turnbull

**1:00pm**

**Conclusion** – Community Leaders

**1:45 – 2:15 pm**

**The Big Shift**

Presenters: Kay Sargent, HOK

**2:15 – 2:45 pm**

**How Facilities Help Drive Culture and Employee Engagement**

Presenter: Kelly Duff – Allstate Insurance

**3:00 – 3:30 pm**

**Highlights from the 2018 New Ways of Working – Fifth Biennial Global Benchmarking Study**

Presenters: Chris Hood – Advanced Workplace Associates, Kate Lister – Global Workplace Analytics, Dr. Gabor Nagy – Haworth

**3:30 – 4:00 pm**

**Demystifying Workplace Experience in FM**

Presenters: Rachel Permeth, Ronni Schorr – Sodexo

**4:15 – 4:45 pm**

**Revelations and Calculations about Circulation**

Presenters: Cheryl Duvall, Dudley Whitney – Avance LLC

**4:45 – 5:15 pm**

**Making the Change Process Predictable**

Presenters: Richard Fanelli – FM Studios, Jennifer Olson – KGO Project Management

**5:45 – 8:00 pm**

**WE Tour, WE Learn, WE Socialize with IA**

Join **WE/IA** in an **IA** hosted event including appetizers, beverages and a tour of one of America’s largest privately held full-service advertising and marketing agencies: Mower.

Attendees will meet at IA office: **615 S. College Street** (*building lobby & escorted to IA office*)

Tour Times: **6:15, 6:45, 7:15 pm**

**RSVP Required** - Member and Nonmembers are invited

**FRIDAY**

October 5, 2018

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| 8:00 – 8:30 am   | <b><u>Redefining Experience: Friends, Fit, Food, Find, Fix, Feel</u></b><br><u>Presenter:</u> – Brennan McCreynolds, CBRE  |
| 8:30 – 9:00 am   | <b><u>Need for Focus Work and How to Design for It</u></b><br><u>Presenter:</u> <u>Dr. Gabor Nagy</u> – Haworth  |
| 9:15 – 9:45 am   | <b><u>Quantifying the Impact of Change: A Brainstorming Session</u></b><br><u>Presenters:</u> <u>Kate Lister</u> – Global Workplace Analytics  |
| 9:45 – 10:15 am  | <b><u>Quantifying a Great Experience: The Design Factors that Matter Most</u></b><br><u>Presenters:</u> <u>Janet Pogue McLaurin</u> , <u>Timothy Pitman</u> – Gensler Research Institute                         |
| 10:30 – 11:00 am | <b><u>The Future of Work - Through the Lens of HR, IT, RE/FM</u></b><br><u>Presenters:</u> <u>Kate North</u> – Colliers International; <u>Darrell Smith</u> , Google   |
| 11:00 – 11:30 am | <b><u>The New Landscape of Work: A Paradigm of Work and its Impact on the Workplace</u></b><br><u>Presenters:</u> <u>Arnold Levin</u> , <u>Michael Johnson</u> – SmithGroupJJR                                   |
| 11:45 - 12:15 pm | <b><u>Cracking the Code to Deploying an “Unassigned Workplace Strategy”</u></b><br><u>Presenters:</u> <u>Dr. Sally Augustin</u> – Design Science, <u>Ilya Devèrs</u> - WPA                                       |
| 12:15 – 12:45 pm | <b><u>Hacking the Workplace: A Simple Guide to Elevating the Employee Experience by Leveraging the Systems you Already Have</u></b><br><u>Presenters:</u> <u>Elizabeth Dukes</u> ; <u>Kenton Gray</u> – iOffice, |

**Join WE for only \$55.00 a year! (With an IFMA Membership)**

**WE Membership Benefits:**

- Monthly **WE:binars**
- Receive the exclusive **WE Brief** bi-monthly in your inbox
- Unlimited Access to **WE Videos** with leading information on the changing workplace
- Membership to our **WE Hubs**
- Invitations to all **WE Events**, Tours and Pre-Conferences
- **WE Leadership** opportunities
- Discounts on **WE Research** Papers & Books
- Discounts on **Friends of WE** special events (WorkTech, WorkDesign Magazine, Future Workplace and more)
- Engage with WE members

**It's Easy to Join!**

- After each WE Session in Room 208A
- WE Website – **WE.IFMA.org/JOIN**
- Call IFMA membership at 713-623-4362

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